



ELI GARMON WEBSITE DESIGN

The Overall Process:

The journey begins with me setting up your Squarespace site under my dashboard and crafting a visually stunning design that aligns with your brand as an actor. Throughout the process, I'll work diligently to ensure the site represents you accurately from both an artistic and marketing standpoint. To achieve this, I'll need your headshots, showreels, resume, and other relevant materials, which will form the foundation of your impressive website.

Once the first draft is ready, I'll provide you with a walkthrough video so you can experience how your website will look when it goes live. **All your edits and notes should be sent in writing** for seamless communication, and I'm happy to offer a Google Doc for this purpose.

Turnaround Time:

Efficiency is key, and I strive to deliver the first draft within **10 business** days after receiving all your materials. If you need the site faster, I can accommodate expedited delivery in just 5 business days for a nominal \$100 fee.

Please be mindful that if you anticipate delays in providing specific materials, the final payment should be made upon the completion of the site. Rest assured, I'll be available to incorporate any additional materials you provide at a later date.

What to expect within my website package (and why):

My mission is to design clean, engaging, and clutter-free websites that immediately capture visitors' attention. I understand the importance of leaving a lasting first impression, which is why I exclusively work with Squarespace – a platform known for its beautiful templates and exceptional customer support.

By choosing Squarespace, you gain the ability to manage your website independently, saving you potential future expenses. As part of my website design package, I'll provide you with a comprehensive tutorial video on how to navigate and update your Squarespace site. Furthermore, I'm available for up to two additional personalized mini-tutorials to address any specific tasks you may wish to handle yourself.

EGWD Website Package:

My Basic Artist Website rate starts at \$500 and includes:

- **A Beautiful, Contemporary Personalized Website Design** representing YOU as an artist, encompassing up to 5 pages, including a homepage. You have the flexibility to choose the specific pages you want, and additional pages can be added at \$100 each.
- **2 Rounds of Revisions** after the first draft, with the option for additional revisions at \$50/hr.

- **Custom Domain:** Your custom domain is free for the first year with an annual subscription, or you can opt for \$20/year upfront with the monthly subscription.
- **Custom Graphic Design Favicon:** A personalized website logo in the corner of the browser tab.
- **Custom Graphic Design Name/Tagline Footer Logo:** A logo placed on the footer of your site, subtly animated if desired, to reinforce your branding on every page.
- **A General Editing Tutorial** empowering you to take over site management. I'm pleased to provide up to three personalized additional mini tutorials after site completion to address any unclear aspects.
- **Basic Analytics** enabling you to track site activity conveniently from your Squarespace Dashboard!

EGWD Website Add-ons:

For those seeking additional enhancements, I offer a range of valuable add-ons:

- The Second Homepage/Look: \$100
- Additional Pages: \$100/each
- External Vimeo Media Page Set-Up: \$100\
- Resume Reformatting: \$150
- The Scrolling Homepage: \$200
- Interactive News and/or Press Page: \$200
- Side Gig Page: Starting at \$100 (quoted on a sliding scale based on specific requirements)
- Blog Page: \$200

Payment Details:

To get started, a 50% deposit of \$250 is required, with the remaining \$250 due upon completion of the site. Please note that final payment may change if any add-ons are implemented. I accept payments through Venmo, PayPal.Me, and Apple Pay.

Venmo: @garmone

Paypal.Me: <https://www.paypal.me/eligarmon>

Apple Pay: (567)674-5318

*****Please Note:*** *If you are paying via PayPal with a credit card, a 2.9% fee will be added to deposit and final payment to accommodate for PayPal fees. Please let me know if this is your preferred method of payment and I will update your total accordingly. Thanks!*

Contact/Hours of Operation:

I use email for contact. I provide extensive video screen capture/image services for this reason so you always have a visual to be able to provide me with notes. If needed, a 20 minute phone consultation can be set-up at the beginning of the process to discuss any website details. Scheduled phone conversations after that will be charged at my hourly rate of \$25/hr. When I start your site, I will be here to be back in touch with you pretty much at your disposal during the week via email Mon-Fri. I will answer weekend emails first thing Monday morning.

Email Hours:

Mon-Thurs 11AM-6PM

Fri 11AM-4PM

Weekends are off but I am reachable in case of an emergency!